



AZANIA DATA

Research.Analysis.Training

ABOUT

The logo for AZANIA Research.Analysis. It features a stylized graphic of yellow curved lines and dots above the word "AZANIA" in a bold, yellow, sans-serif font. Below "AZANIA" is the text "Research.Analysis" in a smaller, black, sans-serif font.

AZANIA
Research.Analysis

MD, Thandi Bulayi, and her team, are exceptionally strong in the key skills required for research and analysis: Attention to detail, critical thinking, and communication.

They are adept at a wide range of research methodologies, both qualitative, and quantitative. True professionals, a vast percentage of their extensive experience in training and management in the field of data collection and analysis, has been within the stringent protocols of the credit bureau environment.



Azania Data's mandate is to assist companies with ensuring that data is collected in a way, and for purposes, consistent with accepted codes of practice. Applying accepted data-collection techniques, and acutely sensitive to security and confidentiality; they comply fully with all freedom of information and privacy protection legislation.

“As a trusted business partner, we equip your team with the research and analytical skills necessary to sustain, and grow, your business.” - Thandi Bulayi, MD: Azania Data

SERVICES

- **Training**
- **Management Services**
- **Customised Data Research & Analytics**

Training:

Azania Data fulfills a niche role in training key resources. We will provide extensive training to all team members upon joining, and on an on-going basis. This is done in order to maintain, upgrade and update the skill sets of all your team members to adapt with changing technologies and evolving processes.

To be truly effective, data analysts need a combination of hard and soft skills:

- 1 Technical skills: at the very core of data analysis is the ability to interpret numbers and data, organise datasets in programmes like Excel, perform statistical analysis, and confidently navigate databases and SQL.
- 2 Communication skills: it's not enough for a data analyst to explore their data – they also need to be able to ensure they're asking the right questions about the data they're interpreting, and be adept at presenting their findings in a way allowing other team members to absorb and implement solutions.
- 3 Attention to detail: the art of data analysis is very precise. An invaluable data analyst is able to examine small details leading to bigger solutions, including granular interpretation of outcomes - and using results to hypothesise about future trends and outcomes.
- 4 Critical Thinking: Research assistants need to use decisive reasoning.

Our training includes:

- Data Entry
- Data mining
- Forms processing
- Transaction processing
- Data analysis
- POPIA – Creating awareness in everyday work activities for the data user
- POPIA – Adherence to requirements for the processing of personal information

SERVICES

Management Services:

Our management services include a holistic overview of all data collection, storage, processing and analytics. We ensure that all information is gathered using accepted techniques, and oversee the efficient use of data systems.

Core Functions:

- Create and enforce policies for effective data management
- Formulate techniques for quality data collection, and ensure adequacy, accuracy and legitimacy
- Implement efficient and secure procedures for data handling and analysis
- Establish rules and procedures for data sharing with executive management, external stakeholders etc.
- Ensure adherence to legal and company standards

The Protection of Personal Information Act (POPIA) was published in November 2013.

Any business responsible for processing personal information, is impacted by POPIA.

It's critical to closely examine all data processing and storage policies and procedures, and ensure they comply with the POPIA requirements.

Customised Data Research & Analytics

Our custom research offers a tailored approach for researching niche topics. We provide clients detailed data and analysis based on bespoke research, designed for their specific needs.

Options for custom research are infinite, as they are uniquely designed for the commissioning client. Core Services include, but are not limited to:

- Segmentation analysis
- Market analysis
- Competitive analysis
- Market entry and export market development

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Fact #1: The need for skilled data analysts exists in almost every sector

Fact #2: Data analysis is currently considered to be the most important skill for any professional to learn





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